Evangelism

Going into the World, Bringing Jesus to the Lost, Hurting, and Broken

J.C. Hoogeveen III

Published by Made The Exchange Media Lab, Michigan.
©2023 by Made The Exchange Media Lab, LLC.

All rights reserved. No part of this book may be reprinted, reproduced, or utilized in any form or by any electronic, mechanical, or other means, now known or hereafter invented, including photography and recording, or in any information storage or retrieval system without permission in writing from the publishers with the exception of the Three Circle Gospel, Testimony Tool, and the Knowledge, Obedience, Sharing Tool.

Trademark notice: Product or corporate names may be trademarked or registered trademarks and are used only for identification and explanation without intent to infringe.



Made The Exchange Media Lab
Michigan

Evangelism

Going into the World, Bringing Jesus to the Lost, Hurting, and Broken

Contents

Module 1: The What of Evangelism ----------1
Module 2: The Why of Evangelism ----------4
Module 3: The Who of Evangelism ----------7
Module 4: The Where of Evangelism ----------9
Module 5: The When of Evangelism ----------12
Module 6: The How of Evangelism (Part 1) ----------15
Module 7: The How of Evangelism (Part 2) ----------18
Module 8: The Sharing of Evangelism ----------23
Module 9: The Impact of Evangelism ----------29

Module 1: The What of Evangelism

What is Evangelism?

Break out into small groups. Each of you shares the gospel message with your small group. You will have 3 minutes per person.

- How did it go?
- Did everyone finish?

Evangelism: What is it?

How would you describe your current understanding of what evangelism is?

_____

_____

_____

_____

Discuss this in your small group. What are the common themes?

_____

_____

_____

_____

Read

Matthew 28:19-20; Mark 16:15-16; Acts 1:8; 1 Corinthians 1:17

Based on these verses, how do you understand what the Bible teaches about evangelism?

_____

_____

_____

_____

Discuss this in your small group. What are some common theme words?

_____

_____

_____

_____

Looking at these verses, we can think of evangelism as:

1. **Preaching** the gospel message.
2. **Teaching** the gospel.
3. **Baptizing** those who believe.
4. **Making** disciples.

Reflection

How capable of evangelism do you see yourself?

_____

_____

_____

_____

Are there roadblocks that stop you from evangelizing? If so, what are they?

_____

_____

_____

_____

Discuss this in your small group. What are the common themes?

_____

_____

_____

_____

Something to Think On

It can be easy to view talking about Jesus or sharing our faith as evangelism, but is it? Evangelism is more than sharing the good news of Jesus Christ; it is sharing the good news and providing the other person with an opportunity to accept or reject Jesus.

Here are some questions we can ask ourselves to help keep us focused on the goal of evangelism.

1. Do I intentionally talk to people who do not know Jesus about him?
2. When talking to others who do not know Jesus about Jesus and my faith, do I talk about the forgiveness of sin?
3. When talking to others who do not know Jesus about Jesus and my faith, do I talk about being born again (life change)?
4. When talking to others about Jesus, do I discuss what Jesus has done for us on the cross?
5. When talking to others who do not know Jesus about Jesus and my faith, do I invite them to accept or reject Jesus as their Lord and Savor?

Self-Reflection

Take some time for yourself and answer these questions. Be honest with yourself. Answer these questions from your personal life perspective, not from the standpoint of having right or wrong answers.

_____

_____

_____

_____

Apply It

Application

You now have been equipped with the knowledge of what evangelism is.

This week, share what you have learned with at least two followers of Jesus who are not attending this training.

Next week, you may be asked to share your testimony about sharing with others.

Module 2: The Why of Evangelism

Why Evangelize?

Evangelism: Why do it?

What is your understanding of why we evangelize?

_____

_____

_____

_____

Discuss this in your small group. What were the common themes?

_____

_____

_____

_____

Read

Luke 10:25-37; John 3:1-21, 17:20-26; Acts 9:1-22; Romans 3:9-26,10:12-15; 2 Corinthians 5:6-10; 1 Peter 4:1-11

Based on these verses, how do you understand what the Bible says about why we are to evangelize?

_____

_____

_____

_____

Discuss this in your small group. What were the common themes?

_____

_____

_____

_____

Some of the reasons to evangelize are:

1. God loves us
2. We love God
3. We love others
4. People cannot hear the gospel if we do not evangelize
5. All people need to hear the gospel before Christ returns
6. All people have sinned and need forgiveness
7. There will be a day when all people are judged

Reflection

Compare the reasons you have evangelized and what the Bible teaches about why we need to evangelize.

_____

_____

_____

_____

Discuss this in your small group. What were the common themes?

_____

_____

_____

_____

Something to Think On
Many people believe evangelism is the pastors and the evangelists' responsibility. However, this is not the case according to scripture. How might you better prepare yourself and those around you to evangelize even if you are not a pastor or do not have the gift of the evangelist?

Self-Reflection

Take some time and answer this question for yourself.

_____

_____

_____

_____.

Apply It

Application

You now have been equipped with the knowledge of why we evangelize.

This week, share what you have learned with at least two followers of Jesus who are not attending this training.

Next week, you may be asked to share your testimony about sharing with others.

Module 3: The Who of Evangelism

Who is Responsible for Evangelizing?

Evangelism: Who Should do it?

What is your understanding of who is responsible for evangelizing?

_____

_____

_____

_____

Discuss this in your small group. What are the common themes?

_____

_____

_____

_____

Read

Mark 16:14-20; Matthew 28:16-20; 2 Timothy 4:1-8

Based on these verses, what is your understanding of what the Bible teaches about who needs to evangelize?

_____

_____

_____

_____

Discuss this in your small group. What are the common themes?

_____

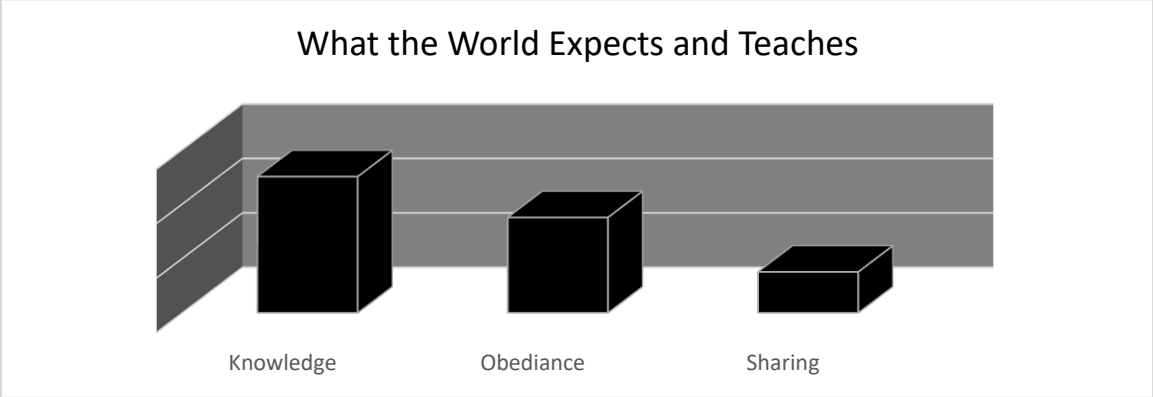
_____

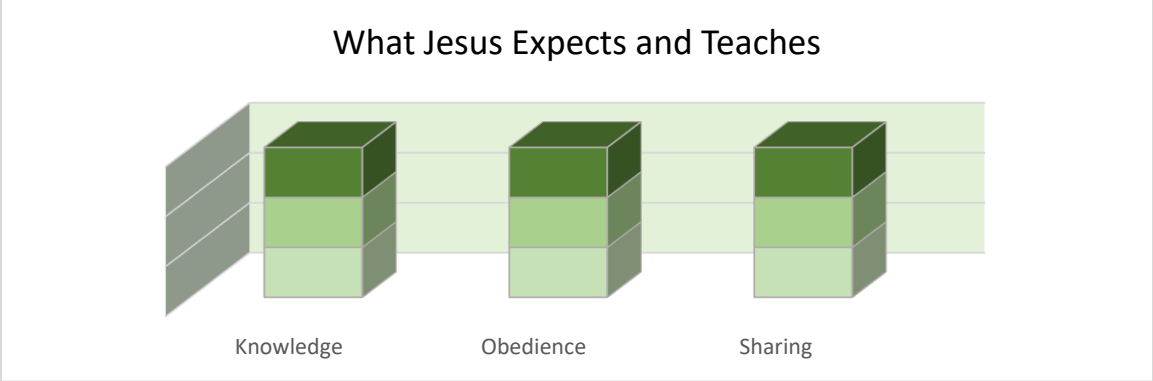
_____

_____

The Bible teaches that all believers have the calling to evangelize. A person's faith maturity level does not determine this calling.

Knowledge-Obedience-Sharing





Apply It

Application

You now have been equipped with the knowledge of who is responsible for evangelizing.

This week, share what you have learned with at least two followers of Jesus who are not attending this training.

Next week, you may be asked to share your testimony about sharing with others.

Module 4: The Where of Evangelism

Where do We Evangelize?

Evangelism: Where to Begin

Where does evangelism typically happen, and where would you currently begin evangelizing?

_____

_____

_____

_____

Discuss this with your small group. What are the common themes?

_____

_____

_____

_____

Read

Matthew 24:14; Mark 13:10, 16:15; Luke 24:47

Based on these verses, where should evangelism take place?

_____

_____

_____

_____

Discuss this with your small group. What are the common themes?

_____

_____

_____

_____

Where to begin evangelizing

1. Your home
2. Your community
3. Your workplace
4. The streets
5. All nations
6. EVERYWHERE

Reflection

Where are some places you have evangelized (other than a scheduled ministry event)?

_____

_____

_____

_____

How was the response? How did you feel and why?

_____

_____

_____

_____

Discuss this in your small group. What were the common themes?

_____

_____

_____

_____

Something to Think On

Throughout the Bible, we find followers of Jesus spreading the gospel everywhere they go. Most of these people have no formalized training. Isn't it interesting that today most people who evangelize are formally trained or viewed as rouge Christians? Have you used the lack of formal training to justify not sharing the gospel? If not, why?

Self-Reflection

Take some time and answer this question for yourself.

_____

_____

_____

_____.

Apply It

Application

You now have been equipped with the knowledge of where to evangelize.

This week, share what you have learned with at least two followers of Jesus who are not attending this training.

Next week, you may be asked to share your testimony about sharing with others.

Module 5: The When of Evangelism

When do We Start Evangelizing?

Evangelism: When to Start

Today, when are most believers expected to begin evangelizing regarding their maturity in faith?

_____

_____

_____

_____

Discuss this with your small group. What are the common themes?

_____

_____

_____

_____

Read

Mark 5:1-20; John 4:1-26; Acts 8:26-40

Based on these verses, when are followers of Jesus expected to begin evangelizing?

_____

_____

_____

_____

Discuss this with your small group. What are the common themes?

_____

_____

_____

_____

The Bible reveals that followers of Jesus should begin evangelizing.

1. **Immediately** upon conversation
2. **Immediately** upon healing
3. **Immediately** upon revelation
4. **Immediately** upon learning

Reflection

Do you or your church expect that believers evangelize immediately? Why?

_____

_____

_____

_____

Discuss this in your small group. What were the common themes?

_____

_____

_____

_____

Something to Think On

Many churches and church leaders have prerequisites put in place for followers of Jesus to begin evangelizing. These may be intentional or unintentional. We often see education and maturity as part of these prerequisites. Isn't it interesting that Jesus never placed conditions on believers, no matter how much they knew or how mature in their faith they were? Have you or your church placed prerequisites on evangelism? If so, what are they and why?

Self-Reflection

Take some time and answer this question for yourself.

_____

_____

_____

_____.

Apply It

Application

You now have been equipped with the knowledge of when we are to start evangelizing.

This week, share what you have learned with at least two followers of Jesus who are not attending this training.

Next week, you may be asked to share your testimony about sharing with others.

Module 6: The How of Evangelism (Part 1)

How do We Evangelize?

Evangelism: How to do it (Part 1)

How would you begin evangelizing right now, today?

_____

_____

_____

_____

Discuss this with your small group. What are the common themes?

_____

_____

_____

_____

Read

Mark 5:18-20; John 8:14-17; 1 John 5:1-12; 2 Timothy 1:6-8; 1 Corinthians 1:4-9;

Based on these verses, how can we begin evangelizing?

_____

_____

_____

_____

Discuss this with your small group. What are the common themes?

_____

_____

_____

_____

The Bible shares that our testimony of what Jesus has done in our lives is powerful. We can begin evangelizing by sharing our stories.

Testimony Tool

What was your life like before committing to following Jesus?

_____

_____

_____

_____

_____

_____

How did you encounter Jesus, and what led you to follow him?

_____

_____

_____

_____

_____

_____

In what ways has following Jesus changed your life?

_____

_____

_____

_____

_____

_____

Reflection

Have you discovered anything about your testimony by using the Testimony Tool?

_____

_____

_____

_____

Discuss this in your small group. What were the common themes?

_____

_____

_____

_____

After Your Testimony

When sharing our testimony, we want to remember that the goal is to evangelize. By asking a follow-up question after you share your testimony, the person you are talking to is more likely to engage. The most effective questions prompt them to share their story or inquire about yours.

Some questions to consider are:

1. What are your thoughts as I share this with you?
2. What is your story?
3. What are your thoughts on Jesus?

We want to provide time for them to respond. After their response and the conversation seems to be ending, and they are still responsive, we want to know if anyone has ever shared the gospel message with them or if they know what the gospel is.

If their story does not indicate they know the gospel, some practical follow-up questions are:

1. Do you know what the gospel is?
2. Have you ever heard the gospel?
3. Can I share with you what has led me to this changed life?

If their story indicates that they do know the gospel and are followers of Jesus, some practical questions are:

1. Has anyone ever shared the gospel message with your personally?
2. What does your discipleship look like?
3. How are you growing in your faith?
4. What does your going into the world look like?

All these questions are designed to determine where the person stands and whether or not they may be a person of peace. Every gospel conversation has the possibility of turning into a discipleship relationship.

Something to Think On

Our story may be radical, or it may be simple. Either way, our story is essential. Often, followers of Jesus compare their stories with others and use this comparison as justification for not sharing it. Have you compared your story with others and felt that yours is not that big of a deal? If so, why do you feel that way? Do you believe Jesus compares our testimonies? Does Jesus only want those with so-called radical stories to share them?

Self-Reflection

Take some time and answer this question for yourself.

_____

_____

_____

_____.

Apply It

Application

You now have been equipped with the knowledge of how to begin evangelizing with your testimony.

This week, share your testimony and what you have learned with at least two followers of Jesus who are not attending this training.

Next week, you may be asked to share your testimony about sharing with others.

Module 7: The How of Evangelism (Part 2)

How do We Evangelize?

Evangelism: How to do it (Part 2)

How would you share the gospel message right now?

_____

_____

_____

_____

Discuss this with your small group. What are the common themes?

_____

_____

_____

_____

Read

Genesis 1:26-31
Genesis 3:1-24; Romans 3:23
Romans 6:23
Matthew 5:17; Mark 2:10, 16:16; John 11:25-26, 14:6; Hebrews 9:15,22,28; Acts 2:38
Matthew 28:19-20; 1 Thessalonians 4:17; 1 Peter 1:14-16; 2 Corinthians 5:17-21

Based on these verses, what does the Bible teach as essential aspects of the gospel message?

_____

_____

_____

_____

Discuss this with your small group. What are the common themes?

_____

_____

_____

_____

The Bible teaches us several essential components of the gospel message.

1. God's intention from the beginning was that his people would be in a loving relationship with him that leads to life.
2. Sin entered the world when man rebelled against God.
3. Brokenness entered the world due to sin, and man's relationship with God was broken, requiring a penalty to be paid: death.
4. God loves mankind and wants to provide a way for their sin to be forgiven/penalty to be paid.
5. God the Father sent his Son Jesus to pay the penalty for mankind's sins through his death on the cross.
6. God gave the gift of forgiveness through the resurrection of Jesus Christ.
7. God made it possible for mankind to accept this gift through man putting their faith in Jesus, repenting, and being baptized.
8. God expects his followers to grow in their faith and make disciples.
9. God expects his people to enter the world, bringing Jesus to the lost, hurting, and broken.

Sharing the Gospel Message

In most evangelism settings, the gospel should be able to be shared in around three minutes.

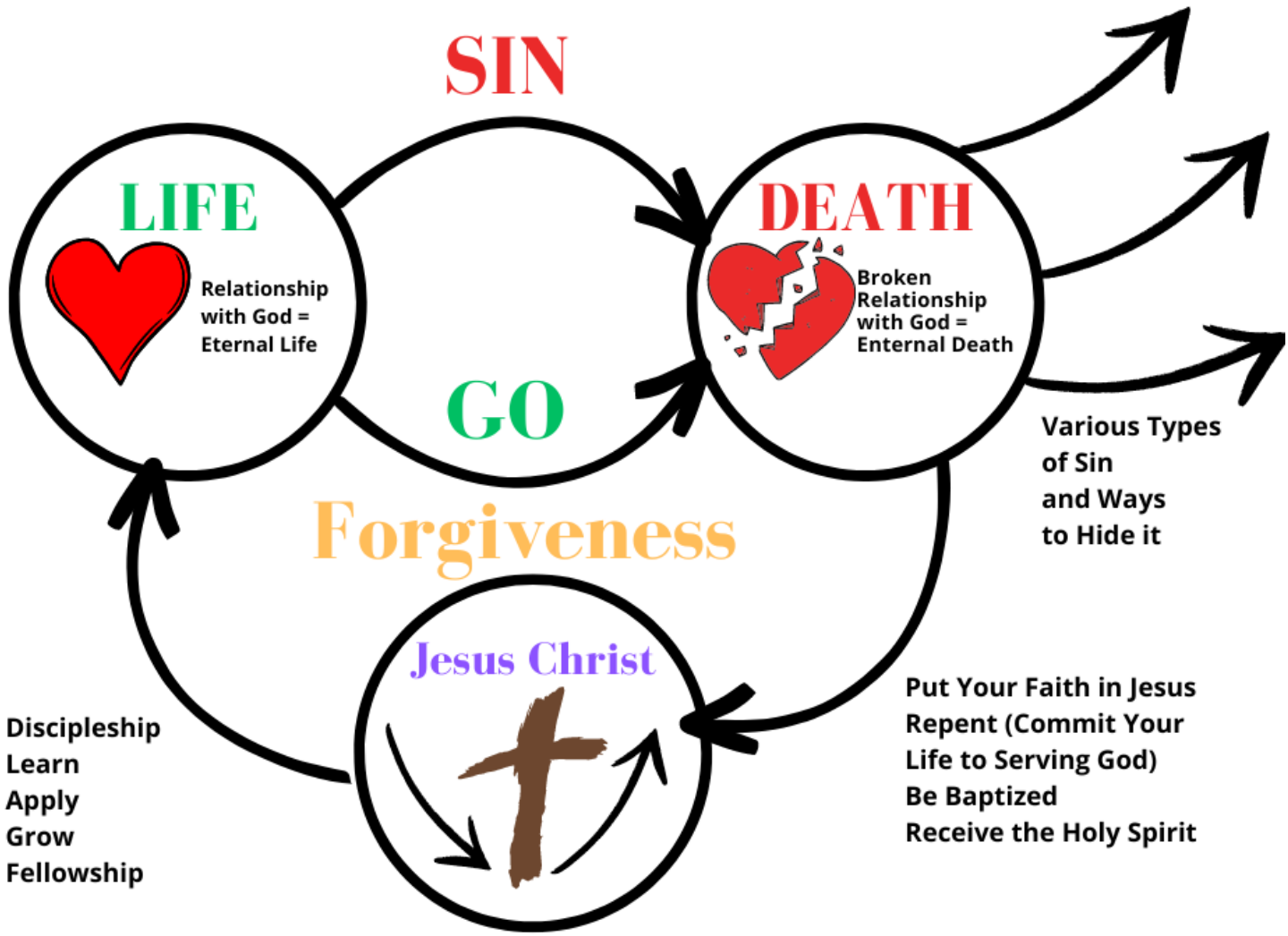
Once a person chooses to follow Jesus, you can teach them more through a discipleship relationship.

If a person has questions, you can begin meeting with them to teach them more.

It is best to find a simple way to share the gospel that leads people to decide to follow Jesus or reject Jesus.

The following is a tool we have found most helpful when evangelizing to others.

Three Circle Gospel



One possible way to share the Three Circle Gospel

In the beginning, God intended that all people be in a loving relationship with him, resulting in eternal life.

However, because God loves us and gives us choices, sin entered the world through Adam and Eve. This sin created an unavoidable one-way bridge that led to brokenness. All people are born into sin, resulting in brokenness and a broken relationship with God. This broken relationship results in eternal death.

However, because God loves his people, he desired to make way for them to begin a loving relationship with him. God's holiness requires a penalty to be paid for sin committed against him, and the only acceptable sin is death. He knew mankind could not escape death and made a bridge for them. This new bridge was through the forgiveness of sin, and the mode of forgiveness was Jesus.

God sent his Son Jesus to come down to earth, live a sinless life, and die on the cross for man's sins, spending three days separated from the Father, paying the penalty of all sin. On the third day, Jesus arose from the dead, proving that the death sentence for all sin had been paid and death was alone conquered through Christ, making eternal life possible.

Jesus now says that if we put our faith in him, repent (commit our lives to serve Jesus), and are baptized for the forgiveness of our sins, our sins are forgiven, and we are given the gift of eternal life.

Now that followers of Jesus are back in a loving relationship with the Father, Jesus expects his followers to be disciples, learn what the Bible teaches, apply what the Bible teaches, grow in their faith, fellowship with other believers, and make disciples.

Finally, Jesus commands his followers to go into the world and bring him to the lost, hurting, and broken.

Today, there are two types of people, those living in a loving relationship with the Father or those dying in brokenness due to their broken relationship with the Father.

Where do you find yourself?

Apply It

Application

You now have been equipped with the knowledge of evangelizing by using the Three Circle Gospel.

This week, share the gospel and what you have learned with at least two followers of Jesus who are not attending this training.

Next week, you may be asked to share your testimony about sharing with others.

Module 8: The Sharing of Evangelism

Sharing the Gospel

Key Takeaways so Far

Break up into your small group and share some of the key takeaways so far. Appoint one person to share with the larger group. You will have 15 minutes.

Each group will share some of the key takeaways for their group with the large group.

_____

_____

_____

_____

_____

_____

_____

_____

_____

_____

_____

_____

Practice Sharing the Gospel

Practice Drawing Out the Three Circle Gospel and Talking Through it on Your Own.

We will discuss it when everyone is finished.

Split off into pairs.

Each person, practice sharing the gospel with your partner using the Three Circle Gospel at least once.

We will discuss it when everyone is finished.

Split off into pairs again.

Each person, share the gospel with your partner using the Testimony Tool and the Three Circle Gospel.

Testimony Tool

What was your life like before committing to following Jesus?

_____

_____

_____

_____

_____

_____

How did you encounter Jesus, and what led you to follow him?

_____

_____

_____

_____

_____

_____

In what ways has following Jesus changed your life?

_____

_____

_____

_____

_____

_____

Don't forget the follow-up question that leads to the gospel message.

Share using the Three Circle Gospel

Spend some time discussing among yourselves how this workshop has impacted you.

Take notes as desired.

Apply It

You are now equipped to evangelize using your testimony and the Three Circle Gospel.

Application

This week, share the gospel with at least two people using the testimony tool and the three-circle gospel.

- Share it as a new way to share the gospel with at least one who is already a follower of Jesus.
- Share it with at least one you do not believe has a relationship with Jesus.

Next week, you may be asked to share your testimony about sharing with others.

Week 9: The Impact of Evangelism

If a person led one person to Jesus every month for 30 months, and every person led to Jesus led one person to Jesus every month for 30 months.

30 Months or 2.5 Years

Month 1 **1**	**Month 2** **2**	**Month 3** **4**	**Month 4** **8**	**Month 5** **16**
Month 6 **32**	**Month 7** **64**	**Month 8** **128**	**Month 9** **256**	**Month 10** **512**
Month 11 **1,024**	**Month 12** **2,048**	**Month 13** **4,096**	**Month 14** **8,192**	**Month 15** **16,384**
Month 16 **32,768**	**Month 17** **65,536**	**Month 18** **131,072**	**Month 19** **262,144**	**Month 20** **524,288**
Month 21 **1,048,576**	**Month 22** **2,097,152**	**Month 23** **4,194,304**	**Month 24** **8,388,608**	**Month 25** **16,777,216**
Month 26 **33,554,432**	**Month 27** **67,108,864**	**Month 28** **134,217,728**	**Month 29** **268,435,456**	**Month 30** **536,870,912**

- The population of Michigan: 10,077,331 (halfway way through month 15)
- The population of every island in the Caribbean: 44,064,589 (halfway through month 27)
- The population of Mexico: 129,829,800 (my month 18)
- The population of the United States: 332,278,200 (halfway through month 30)

In less than 2.5 years, we could lead the number of people equaling every person in Mexico, The Caribbean, and the United States to Jesus!

Testimony Time

Group Q & A

Notes

Notes